

## **OCTOBER 2009 NEWSLETTER**

Well there's been some great news recently, especially the announcement from Fonterra of an increase in payout. This is fantastic news for all dairy farmers as it shows that although the market has been very volatile and prices have been bouncing around the bottom for a while, signs are positive looking forward.

### **Ordering**

At Seales we strive to provide a superior service at all times. However, to achieve this goal over our busy season we need your help. As our manufacturing volumes increase it is important that we are aware of your requirements at least two days before you need them. This will enable us to get your feed delivered before you run out. We realise you are very busy but in order for us to maintain a quality product and service and to ensure you have product available when you need it, we do ask you give us at least two days notice. So, give that silo a tap and see how much is in there.

### **Saturday Opening**

Due to customer request we are now opening the shop on Saturday mornings from 9.00-12.00. This means you can come in and pick up your calf feed or other bagged product if you're in town. This will be reviewed again in November.

### **Molasses**

If you didn't already know, Seales are suppliers of high quality molasses. We can have it delivered directly to you or we offer refills here at Seales. If you'd like to know more then contact us today.

### **Seales Lucky Customer of the Year**

Have you heard about the Seales Lucky Customer of The Year? One of our customers is going to win the use of a brand new Ford Ranger Double Cab Ute for a year. Second prize is 200,000 Smart Trade points. There are a few entry criteria so to find out how you can win contact your local Seales Area Manager or call the office.

### **Bloat**

We have heard of several instances of bloat in the past couple of weeks. Remember, Seales do have the ability to add Rumensin into your compound feed (Rumensin is included in all of our calf feed). Rumensin is a rumen modifier and is well known to aid in the control of bloat. In addition, Rumensin enables the cow to extract more energy and increase production from every mouthful of feed it consumes. Trials show that cows on Rumensin will increase both milk and protein yield.

We at Seales believe that the ability we have to custom blend products to meet your specific on farm requirements can offer you flexibility, peace of mind and higher returns. We also believe that our high quality products offer you a tool to assist you in increasing not only total production but more importantly the protein portion of that production. When protein is worth around three times more than fat, that has to be good.

